

ENTERTAINMENT MARKETING CELEBRITY EVENT CALENDAR

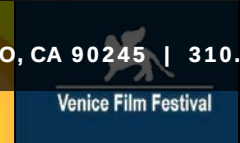
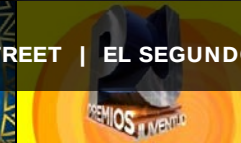
HOLLYWOOD

The Entertainment Marketing Experts

BRANDED

Integration . Celebrity . Partnerships . Events . Social . PR

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HOLLYWOOD

The Entertainment Marketing Experts

BRANDED

AGENCY SERVICES PROGRAMS CUSTOMIZED FOR YOUR BRAND



**TV, SVOD & FILM
PRODUCT PLACEMENT**



**TV & FILM
INTEGRATION**



**MUSIC VIDEO
INTEGRATION**



**VIDEO GAME
INTEGRATION**



**GAME SHOW
INTEGRATION**



**NATIONAL TALK SHOW
INTEGRATION**



**LOCAL NEWS & RADIO
INTEGRATION**



**MUSIC TOUR
SPONSORSHIPS**



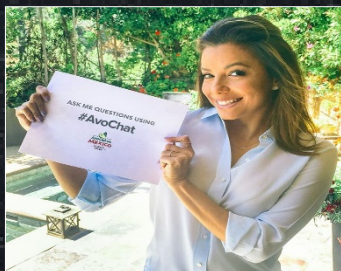
**STRATEGIC
PROMOTION**



**BACKSTAGE
ACTIVATIONS**



**CELEBRITY EVENT
SPONSORSHIPS**



**CELEBRITY SOCIAL
FAN CHATS**



**SOCIAL INFLUENCER
ACTIVATIONS**



**CELEBRITIES AT
BRAND EVENTS**



**CELEBRITY SEEDING &
ENDORSEMENTS**



AGENCY SERVICE OPTION CELEBRITY EVENTS

harman/kardon
by HARMAN

Boy Meets Girl
By Stacy Igel

HOLLYWOOD & FASHION CELEBRITY EVENTS RED CARPET, SPONSORSHIPS & BACK STAGE CELEBRITY ACTIVATIONS

What It Is

Our agency provides complete turnkey event activation build out and staffing of events ranging from film festivals, fashion shows, award shows, premiere parties, celebrity birthdays, charities, college campus and custom events.

Options include sampling and direct engagement with attendees at red carpet events with on site branding and signage, gift giveaways, celebrity photos, secured testimonials, social media and press. Includes premiere party activations.

Pricing Options

Fees range from \$3,500 to \$250,000+

OPPORTUNITIES PRESENTED BASED ON BUDGET AND TIMING INTERESTS.

PRESS
COVERAGE

CELEBRITY
PHOTOS

CELEBRITY
BRAND QUOTES

LIVE
SOCIAL MEDIA

CELEBRITY
RELATIONSHIPS

ON SITE
BRANDING

ENTERTAINMENT AWARD SHOWS

**GOLDEN
GLOBES**



JANUARY

**PEOPLE'S
CHOICE**



JANUARY

**PRODUCERS
GUILD AWARDS**



JANUARY

**SCREEN ACTOR
GUILD**



JANUARY

GRAMMY



JANUARY

BAFTA



FEBRUARY

**COSTUME
DESIGNERS**



FEBRUARY

**WRITER'S GUILD
AWARDS**



FEBRUARY

**ACADEMY
AWARDS**



MARCH

**COUNTRY
MUSIC AWARDS**



APRIL

**KIDS CHOICE
AWARDS**



APRIL

**BILLBOARD
AWARDS**



MAY

**COLLEGE
EMMY**



MAY

**MTV MOVIE
AWARDS**



MAY

**WEBBY
AWARDS**



MAY

**TONY
AWARDS**



JUNE

**TEEN CHOICE
AWARDS**



AUGUST

**MTV VIDEO
MUSIC AWARDS**



AUGUST

**EMMY
AWARDS**



SEPTEMBER

**STREAMY
AWARDS**



SEPTEMBER

ENTERTAINMENT AWARD SHOWS

WRITER'S GUILD AWARDS



NOVEMBER

AMERICAN MUSIC AWARDS



NOVEMBER

MTV EUROPE MUSIC AWARDS



NOVEMBER

AMERICAN CINEMATHEQUE



NOVEMBER

GOTHAM AWARDS



NOVEMBER

MULTICULTURAL AWARD SHOWS

NAACP IMAGE
African-American Event



FEBRUARY

PREMIOS LO NUESTRO
Hispanic Event



FEBRUARY

BMI LATIN AWARDS
Hispanic Event



MARCH

BILLBOARD LATIN MUSIC AWARDS
Hispanic Event



APRIL

BET AWARDS
African American Event



JUNE

PREMIOS JUVENTUD
Hispanic Event



JULY

LATIN GRAMMY
Hispanic Event



NOVEMBER

MTV EUROPE MUSIC AWARDS



NOVEMBER

FILM FESTIVALS

PALM SPRINGS FILM FESTIVAL



JANUARY

SANTA BARBARA FILM FESTIVAL



JANUARY

SLAMDANCE FILM FESTIVAL



JANUARY

SUNDANCE FILM FESTIVAL



JANUARY

BERLIN FILM FESTIVAL



FEBRUARY

INTERNATIONAL FAMILY FILM FESTIVAL



MARCH

SAN LUIS OBISPO FILM FESTIVAL



MARCH

TRIBECA FILM FESTIVAL



APRIL

CANNES FILM FESTIVAL



MAY

LOS ANGELES FILM FESTIVAL



JUNE

HOLLYSHORTS FILM FESTIVAL



AUGUST

VENICE FILM FESTIVAL



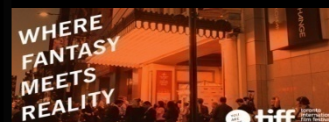
AUGUST

CATALINA FILM FESTIVAL



SEPTEMBER

TORONTO FILM FESTIVAL



SEPTEMBER

AMERICAN FILM INST. FILM FESTIVAL



NOVEMBER

NAPA VALLEY FILM FESTIVAL



NOVEMBER

MUSIC FESTIVALS

SXSW FESTIVAL



MARCH

WINTER MUSIC CONFERENCE



MARCH

ULTRA MUSIC FESTIVAL



MARCH

COACHELLA MUSIC FESTIVAL



APRIL

JAZZ FEST



APRIL/MAY

STAGECOACH FESTIVAL



APRIL/MAY

SASQUATCH FESTIVAL



MAY

ELECTRIC DAISY CARNIVAL



JUNE

BONNAROO MUSIC FESTIVAL



JUNE

DRAGONFLY



JUNE

SUMMER FEST



JUNE/JULY

GOVERNORS BALL MUSIC FESTIVALS



JUNE

ESSENCE MUSIC FESTIVAL



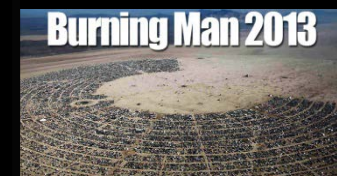
JUNE/JULY

PITCHFORK MUSIC FESTIVAL



JULY

BURNING MAN FESTIVAL



AUGUST

LOLLAPALOOZA



AUGUST

VANS WARPED TOUR



JUNE - AUGUST

MUSIC MIDTOWN



SEPTEMBER

BUMBERSHOOT



SEPTEMBER

AUSTIN CITY LIMITS



OCTOBER

CELEBRITY SPORTS EVENTS

NCAA FOOTBALL CHAMPIONSHIP



JANUARY

NFL PRO-BOWL



JANUARY

WINTER X GAMES



JANUARY

NBA ALL STAR



FEBRUARY

SUPER BOWL



FEBRUARY

NCAA FINAL FOUR BASKETBALL



MARCH/APRIL

THE MASTERS



APRIL

GEORGE LOPEZ CELEBRITY GOLF



MAY

KENTUCKY DERBY



MAY

SUMMER X-GAMES



JUNE

US OPEN GOLF CHAMPIONSHIP



JUNE

WIMBLEDON TENNIS



JUNE

ESPY AWARDS



JULY

MLB ALL-STAR GAMES



JULY

US OPEN TENNIS



AUGUST

WORLD SERIES



OCTOBER

OTHER EVENTS

NY SPRING FASHION WEEK



FEBRUARY

SOUTH BEACH WINE & FOOD FESTIVAL



FEBRUARY

WHITE HOUSE CORRESPONDENTS DINNER



APRIL

COSTUME INSTITUTE GALA (MET BALL)



APRIL

HAMPTONS EVENTS



JUNE, JULY, AUGUST

MISS AMERICA PAGEANT



SEPTEMBER

NY FALL FASHION WEEK



SEPTEMBER

LA FASHION WEEK



SEPTEMBER/OCTOBER

ART BASEL MIAMI BEACH



DECEMBER

PLAYBOY MANSION EVENTS



YEAR ROUND

CELEBRITY BABY SHOWERS



CELEBRITY BIRTHDAYS



CELEBRITY CHARITY EVENTS



CELEBRITY WEDDINGS



MOVIE PREMIERE PARTIES



**READY TO START PUTTING IDEAS INTO ACTIONS?
CONTACT US TODAY TO CUSTOMIZE YOUR NEXT EVENT ACTIVATION!**

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CONTACT US

TODAY

TO ENGAGE YOUR CONSUMERS

FOR QUESTIONS & FOLLOW UP

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